

Minneapolis Area Synod ELCA

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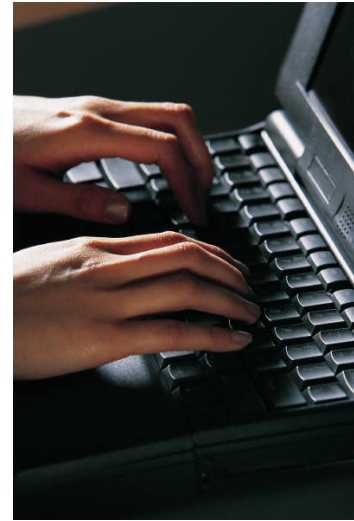
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Can you hear me now?

Better Communication through Mission Support

When your church participates in Mission Support through the Minneapolis Area Synod one of the things you did was help congregations communicate more effectively. Your mission support made possible an easy to follow guide for congregations. The web page below will take you to a free guide to help congregations communicate better with their neighbors and their own members.

Better communication with your congregation means better responses to the things you want them to care about. Clear, easy-to-understand communications are more likely to draw people to an event - or to worship - than anything sloppy, hard to read, or confusing. Since the quality of your communications reflects on your congregation, it is important to convey a clean, consistent, professional image that is inviting and easy to understand.



Effective Communication:

A Guide for Congregations

<http://www.elca.org/communication/congcomm>

Most congregations want to reach out. How that "reaching out" actually happens is by *communication*. The Gospel of Jesus Christ isn't meant to be left on the shelf, but proclaimed *in every possible way*. It's **Good News**, and like all good news, it just has to be communicated. We can't possibly keep news like this secret!

Thank you for investing in proclaiming this good news, the best possible news, that Jesus Christ has opened a way for justice, for life, for mercy to all the world. Thanks be to God!